

**CONNECTICUT FEDERATION OF SCHOOL ADMINISTRATORS
GENERAL EXECUTIVE BOARD**

GENERAL EXECUTIVE BOARD
Gary C. Maynard
President
Paul Stringer
Vice President
Elaine Pappas
Treasurer
Richard Cavallaro
Secretary

CFSA STAFF

Reign Brawley
Director of Operations

GEB AGENDA
APRIL 9, 2015
8:00 AM—9:00 AM
CFSA NEWINGTON OFFICE

MEETING IS OPEN TO ALL LOCALS IN GOOD STANDING

- I. Review and Approve 01082015 GEB Minutes
- II. Financial/Secretary Job Description
 - a. Review Nominations and Job Description of position(s)
 - i. Stipend per diem vs. Salary
 - ii. Mandatory Attendance
- III. Articles of Affiliations- Refinement
 - i. Reducing Terms of GEB Members
 - ii. Defining Good Standing
 - 1. Accounts Receivable Due Date
 - 2. AFL-CIO, Local Direct Payment
 - iii. Changing dates of GEB meetings outlined in the Constitution
 - b. Recruitment of at-Large GEB Members
- IV. Nominations for President and Vice President Positions
 - a. Change in Terms and On-site Activity
- V. CFSA Branding “We are More than Negotiations”
 - a. Identified Marketing Approaches
 - i. Webinars
 - ii. Social Media: Facebook, Twitter
 - iii. Event Marketing
 - 1. Constitution Meeting
 - 2. Social Gatherings
 - iv. Letter vs. Direct Mail

v. Business Development

1. Addition of Newly Identified Products and Services to our Matrix of Services Roster

VI. CFSA Strategic Planning/Operations

a. Budget

b. Right Sizing CFSA Business Operations

i. New Business Location

VII. EIN Reporting/Non Profit Status

VIII. Liberty Bank Account

IX. State of the Union: Local Activity

X. Scholarship

XI. New Business

XII. Adjournment

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